

Project Management Essentials

Finding the Magic for your projects!

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Best Project Name

Attributes:

- Get the right outcome
- Scope that entire team defended – did not allow creep
- Standardize processes
- Dedicated team – people pulled out of business and put on team full time
- Detailed requirements up front, clarity of objectives
- Stakeholder buy-in – repeat job, everyone knows what he or she have to do.
- Good relationships on team
- Neutral facilitator
- Good brainstorming session – to define requirements
- Passionate enthusiasm
- Feedback given and received
- Mandatory Deadline
- Strong Leadership

Worst Project Name:

Attributes:

- Push not pull did not determine demand
- Ineffective communication – none
- Changing PM and resources midway
- Client was not focused on the project – delays of decision-making
- No dedicated resources
- No senior management champion – fend off others
- Lack of buy-in from the project team – hard to get motivation.
- PM did not document anything – no footprints
- Intermittent attendees
- Lack of requirements, unclear, different understanding by each group
- Management did not recognize it as a project – did not see the scope
- Thinking you can do everything yourself
- Personality conflicts – bunch of people does not make a project team
- No budget
- Unclear resource assignments, acceptance of responsibility by team